

Proposal for constitution of “Entrepreneurship Cell (E-cell)” at RD Engineering College (RDEC), Ghaziabad

Institute Innovation Council (IIC) and Incubation Centre at RD Engineering College proposes to establish an “Entrepreneurship Cell (E-cell)” to bolster innovation, entrepreneurship and startup culture among the budding entrepreneurs at the college. More than 160 E-cell exists in about 80 cities in the country which includes premier Institutes like IIT Bombay, IIT Madras and IISER Kolkata. It will also promote the idea of patents, translational research and commercialization of the research. The activities conducted by E-cell will ameliorate the Institute’s Atal Ranking of Institutions on Innovation Achievements (ARIIA) ranking, which is one of the most important innovation related indicator used by the Ministry of Education, Government of India to rank all major higher educational institutions in India. The ARIIA ranking is one of the most parameters that is considered by some government agencies while giving the grants to the higher education institutes.

The E-cell serves as student’s entrepreneurship and innovation promoting body. The function of E-cell includes:

1. To create awareness among students regarding the startups, role of incubation centers in development of student’s career, mentor the enthusiastic students to translate “idea/skills to start-up”
2. To motivate students to participate in entrepreneurship competitions at national and International levels.
3. To help conduct workshops, competitions (like Ideation competition, participation in IIC activities etc), seminars, and awareness programs periodically to foster culture of entrepreneurship at the Institute.
4. To enlighten the students about various funding schemes operated by the government and develop ideas to attract investors.
5. To facilitate constitution of student policy with the incubation center.

The E-cell organizational hierarchy will constitute:

- 1) Faculty Advisors: (a) **Dr Pankaj Kumar Singh** (President, IIC RDEC) and (b) **Dr. Dharamveer Singh** (Convener, IIC RDEC)
- 2) Head E-cell: Incubation Manager, RDEC – **Dr Pankaj Kumar Singh**
- 3) Coordinators E-cell: Nominated by Student Body/Clubs at RDEC - **Dilip Kumar**
- 4) Events and networking Managers: Selection at Institution Level through Competition or Nominated by Incubation Centre Head – **Km. Aastha**
- 5) Start-up developers: Selection at Institution Level through Competition or Nominated by Incubation Centre Head
Graphic Design and Media Team: Selection at Institution Level through Competition or Nominated by Incubation Centre Head - **Mr. Harsh Sharma**

Geo-Tagged Photos of the area allocated


Director
R.D. Engineering College
Duhai, Ghaziabad

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